

FOR IMMEDIATE RELEASE

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MHR TECHNOLOGIES, INC. RELEASES SCHOOL-PASS 2010 WITH LAMPLIGHTER SCHOOL IN DALLAS, TEXAS

Rockville, MD – May 19, 2010 – MHR Technologies and The Traffic Group, Inc. have announced the availability of School-Pass 2010, the release that supports Automated License Plate Recognition (ALPR) technology. This release will allow schools to optimize campus security and to dynamically match students to vehicles and buses during afternoon dismissal, bringing critical campus traffic data and dismissal schedules to the front office, security booth, classrooms, and pickup areas in real-time. Staff members in pickup areas can now use iPads to visually identify drivers (by using a picture of the vehicle taken on entry), mapped parent/carpool information, and pictures of students scheduled for dismissal with that vehicle or driver. Once the students are safely in the vehicle, the staff member can verify departure on their iPad.

The *School-Pass*™ dismissal management solution transforms carpool dismissal into a safer, faster, and more organized process, radically reducing parent wait time, reducing staff/administrative time, and reducing the traffic impact on nearby streets.

“We are extremely excited about the enhanced security and automation this release brings to PK-8 school communities” says, Mark Ruiters, Founder of MHR Technologies. “We are also honored to announce that The Lamplighter School (Dallas, TX) will be the first school to implement School-Pass 2010 during the summer break.”

“The School-Pass solution is the perfect combination of innovative technology and dynamic traffic engineering services...we are simply blown away,” says Marynell Murphy, Director of Operations at The Lamplighter School.

About MHR Technologies, Inc.

MHR Technologies, Inc. is located in Rockville, Maryland. The company was founded with the sole purpose of transforming PK-8 afternoon dismissal/pickup operations into a safer, faster, more efficient process. The *School-Pass*™ solution is focused on automating key activities of the arrival/dismissal management life-cycle (for parents, teachers, staff, and students), to provide an innovative and practical solution, used by partner schools since 2005.

About The Traffic Group, Inc.

Headquartered in Baltimore County, Maryland, The Traffic Group, Inc. has been serving the community since 1985. The firm’s services include ALPR sales and services, traffic engineering and transportation planning studies, expert testimony, roadway and parking lot design, and data collection services..

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